littleSTEPS: Foot Orthotics for "Now Even Smaller & Bigger!"

By Louis J. DeCaro, DPM

Nolaro24TM, LLC, founded by Roberta Nole, CEO and Louis J. DeCaro,

The most corrective and affordable pediatric Prefab foot orthotics for kids

The most corrective and affordable pediatric Prefab foot orthotic on the market!

DPM, proudly introduce new sizes to the revolutionary pediatric orthotic solution called littleSTEPS. littleSTEPS have been a smash hit with podiatrists since their launch in 2010. Demand though has been sought for both smaller and larger sizes.

We are proud to announce that 4 new sizes (00, 0, 8,

We are proud to announce that 4 new sizes (00, 0, 8, 9) are being added to the product line effective immediately accommodating kids now from toddler size 5 up to adult/children's size 9! That will allow practitioners to dispense littleSTEPS to the smallest, youngest walker, all the way to most teenagers.

Many toddlers' (ages of 1–2 y.o.) require assistance with gross motor skills and gait training. That created the need for the littlest sizes. On the other end of the sizing spectrum there are many teenagers who are very active in sports with conditions such as shin splints, Severs disease,

littleSTEPs orthoses are specifically designed to improve coordination, balance, pain, posture, and strength, and aid in the development of a more stable and functional gait.

general heel pain, Osgood—Schlatters, and ankle sprains. That, plus many other sports related and "growing pain" conditions, created the need for larger sizing.

littleSTEPS are pre-fabricated foot orthoses specifically designed for kids. They deliver prescription-based correction closely matching the criteria of traditional UCBL devices. littleSTEPS provide an affordable alternative to custom orthoses, enabling early intervention and treatment of many musculoskeletal conditions common to children.

Children with flexible flatfeet may often develop unnecessary foot or limb pain ("growing pains"), fatigue, or decreased endurance and balance. As a clinician, prior to littleSTEPS, I often found myself resorting to costly custom pediatric foot orthoses simply because current over-the-counter pediatric devices failed to offer adequate correction. Unfortunately, some children with developmental flat feet are left untreated due to the high costs associated with fabrication of custom foot orthoses and the lack of reimbursement. As a clinical specialist in podopediatrics, I have



Toddler size 5

made it a personal mission to help create the ultimate functional OTC children's foot orthoses.

littleSTEPs orthoses are specifically de-

signed to improve coordination, balance, pain, posture, and strength, and aid in the development of a more stable and functional gait. These orthoses are comprised of a 30mm heel cup depth, a medial heel skive, and high medial and lateral sidewall flanges. It is an effective and affordable alternative to custom foot orthoses for your pediatric patients, and allows for immediate same-day dispensing. Sizes range from a toddler's size 5 through a adult/children's size 9 (euro sizes 25-43) suiting toddlers, kids, teens, and some adults.

While podiatrists acknowledge that children with flexible flat feet may often remain asymptomatic until grade school age or adolescent years as they become more active in sports, it is up to the podiatrist to educate the parents on the potential long-term clinical consequences that may occur later on in life if left untreated.

The littleSTEPs orthotic provides the practitioner a cost-effective alternative to a custom orthosis, enabling early intervention and ideally, the prevention and treatment of many orthopedic issues. While declining economic conditions and rising co-pays might make it difficult for some parents to include custom foot orthoses into their family budget, littleSTEPs orthoses enhance practice management by addressing budgetary concerns while simultaneously enabling the podiatrist to expand his/her pediatric (as well as some smaller adult foot sizes) orthotic practice.

For more information contact Nolaro24 at info@the quadrastepsystem.com, visit footorthoticsforkids.com or call toll-free at 877.RX24NOW, or *circle #160 on the reader service card*.